Methodist Senior Services

Optional Talking Points on the Sunday Fund

- 2026 Campaign

1. **Have the pastor or leader of the civic group introduce you as well as Methodist Senior Services.**
   Example: We are so glad to have (your name and position / connection to MSS) here today to share with us about Methodist Senior Services – a faith based not-for-profit founded in 1962 with a simple mission: to serve older adults in the spirit of Christian love. They have 12 campuses across the state, serving almost 1,800 older adults. Senior Services exists to serve those that are aging and in their later stages of life. They provide a HAVEN and a spiritual community. When residents out live their money, your generosity helps them stay in that haven. They can apply for Sunday Fund assistance – which is the benevolent fund. Let me be clear – The Sunday Fund helps this ministry not have to kick a resident out because they have outlived their money. Ok, lets welcome (your name) to tell us more about this wonderful mission.

2. **You can thank them for having you, and say, "I want to tell you a story."**
   At this time, go into a Sunday Fund story from the local campus if possible. Stories can be provided by Executive Directors and Brittany Cuevas.

3. **Give an explanation of the *Sunday Fund:***
   The *Sunday Fund* truly makes MSS a ministry. It is a benevolence fund designed to assist residents living on Senior Services' campuses. Residents of all denominations, who can no longer afford the cost of housing and care are eligible to receive *Sunday Fund* assistance. Partners like you help Senior Services keep their pledge to never kick someone out because they outlive their money.

4. **Express appreciation:**
   We appreciate the dedication to the *Sunday Fund* this church (or civic group) has shown in past years. If they fall on the list of - Top Twenty Churches supporting the Sunday Fund – feel free to mention.

5. **Important facts:**

   a. The *Sunday Fund* <u>does not</u> receive an apportionment from the Mississippi United Methodist Conference or any other denominational conference.
   b. The amount of assistance we can offer elders is <u>directly</u> related to the balance available in the *Sunday Fund* and **<u>100%</u> of the money donated to the *Sunday Fund* is used to support elders.**
   c. Last years' assistance totaled $604,246 and we expect this number to be over $620K this year.
   d. (If appropriate – MSS is a non-denominational, ecumenical ministry with a simple mission to serve older adults in the spirit of Christian love. Taking care of God's older children is not tied to a denomination. This is something we all must do together.)

6. **Make the Ask:**
   On behalf of Senior Services, I ask that you graciously give your best gift today, whatever that amount is, so you can help turn worry into joy and concern into peace.

7. **Say a prayer if appropriate:** Thanking God for the willingness of His people to join us in this mission. Thanking God for the opportunity to take care of His older children. If you can tie in the scripture, great. ***Psalm 71:9*** **"Do not cast me away when I am old; do not forsake me when my strength is gone."**

8. **Thank them for prayerfully considering a gift.** Thank the Church (or civic group) for allowing you to share.