

WE LOVE WHAT WE DO...

...serving older adults in the spirit of Christian love.





From an idea to a fully realized and unforgettable experience...

Hello!

Steve McAlilly CEO/President

I treally takes more than a village. In this "Annual Report" we share all the parts that together make the most innovative, caring places in the world for elders to live meaningful, engaged lives. To the extent that we are successful is all because of you—those parts of the village.

We start with the villages themselves—those buildings and places that serve as the vessels that hold the elders in safe, secure, and healthy places.

Then we add employees who see their "work" as a mission, rather than a job. They are people who are called and who care. Though they are paid with money, the real pay is the satisfaction of being able to love someone through their work.

To the villages and employees we add the volunteers—those whose generous gifts of time and service help bring life and meaning to the elders in many wonderful ways.

Next are added the gifts of donors who recognize that their blessings become blessings—providing resources that enable our mission in ways not possible without them.

And you can't forget the family members who care for their loved ones even when it is difficult to find the time and energy—just like the elders were there for them in other days. They make a difference.

But most of all the stories here have the elders at the heart of them all—why we do what we do where we do! The circle is complete because they are the blessings—they bring life and wisdom to the village and all the people of the village.

Great Teamwork

Coming together is a beginning. Keeping together is progress. Working together is success. --Henry Ford

very year Methodist Senior Services produces an Annual Report. We like to use this Annual Report to brag on the great team of residents, family members, employees, and volunteers we have here at MSS. We'd love for you to join our team too! We think once you read this report, you'll find MSS and her campuses are the right team to be on!

To serve older adults in the spirit of Christian love.	Servant Ministry The Dignity Of Elders	Non-denominational Services are provided regardless of race, gender, religion, national origin or income. Service rather than
OUR MISSION	Compassion For Those	profit oriented. No one has ever had to leave
To make Mississippi the best place in the country to grow old.	We Serve Operational Excellence Innovative Service	their home on one of our campuses because they ran out of money, thanks to The Sunday Fund, which is a benevolence fund created to meet the financial burdens of elders who have outlived their resources and can no longer afford the
OUR VISION	OUR CORE VALUES	cost of housing or care.
		OUR PHILOSOPHY

OUR ORGANIZATION

Founded in 1962 as a charitable, not-for-profit, 501(c)(3) organization. A United Methodist related institution that provides service ministry to elders served by the Mississippi Annual Conference of the United Methodist Church.

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About US The History of Methodist Senior Services

- 1961 The Conference authorized the establishment of a special committee on aging ministries.
- 1962 Granted a nonprofit corporate charter and named North Mississippi Methodist Homes for the Aging, Inc.
- 1964 The Reverend J. W. Carroll was appointed as the organization's first Executive Director. The site for its first retirement facility was selected in the western edge of Tupelo.
- 1966 Traceway Manor, MSS' first project, began.
- 1967 Traceway Manor apartments opened.
- 1972 Meals on Wheels of Lee County became an outreach ministry of MSS.
- 1975 Cedars Health Care on the Traceway Campus opened.
- 1978 Flowers Manor in Clarksdale opened.
- 1979 Trinity Place in Columbus opened.
- 1980 The Traceway Villas were added.
- 1982 The Mississippi Conferences adopted United Methodist Senior Services of Mississippi as a related institution opening the path for statewide facilities.
- 1984 Seashore Manor/Gulf Oaks Manor in Biloxi joined the MSS family.

Additions were made to the Trinity Place Campus.

Lakeside Cottages added at Traceway.

1986 - Aldersgate Retirement Community in Meridian opened.

Wesley Manor in Hattiesburg opened.

1987 - Turner-Duvall Retirement Village opened in Leakesville.

The Guy Mitchell Personal Care Center was opened on the Traceway Campus.

1990 - Flowers Manor opened a Personal Care Facility.

> Traceway made additions to Cedars Health Care and the Lakeside Cottages.

> The MSS Corporate offices were moved off the Traceway Campus.

Trinity Personal Care was opened.

1991 - MSS established a gift Endowment Fund. Dugan Memorial Home in West Point joined the MSS family.

A Personal Care Facility was added to the Biloxi Campus.

- 1993 MSS began renovating the Historic Henry Clay Hotel in West Point as a Senior Living Facility.
- 1994 Steve McAlilly is named as Bill Carroll's successor at the helm of MSS.
- 1995 MSS formally adopts its long practiced mission statement of "Serving older adults in the spirit of Christian love".

Aldersgate opened a Personal Care Facility.

- 1996 Trinity Health Care opens in Columbus. Wesley Meadows opens in Hernando.
- 1998 MSS earned the coveted EAGLE Accreditation.

Cottages added to Flowers Manor.

Riggs Manor in Raymond opened.

2003 - The organization officially changed its name to Mississippi Methodist Senior Services, Inc.

> MSS was the first to construct and operate a revolutionary type of senior care facility, The Green Houses at Traceway.

- 2005 Hurricane Katrina irrevocably damaged the Seashore Campus in Biloxi leading to its closure.
- 2008 The Martha Coker Green Houses in Yazoo City opened.
- 2011 The Seashore Board officially changed the campus name to Seashore Highlands and construction began on a new facility further inland in Gulfport.

MSS brought contract therapy services to its healthcare facilities statewide.

2012 - MSS marked its 50th Anniversary February 29, 2012.

> MSS held 3 Senior Conferences in Jackson, Hattiesburg and Tupelo with more than 2,500 seniors attending.

MSS opened an in-house pharmacy, SeniorRx.

LeadingAge honored Steve McAlilly, MSS CEO, with its 2012 Award of Honor.

2013 - MSS opened its own therapy services division, SeniorTx.

May marked the 10 Year Anniversary of the Green House Homes. MSS, Traceway and the Green House Project held a block party on May 5th.

MSS conducted the organization's 4th EAGLE Accreditation self-study and peer review in 2013.

Seashore Highlands Cove Assisted Living Facility opened with 50 suites.

Full ownership of the Henry Clay Retirement Community in West Point was transferred to MSS.

Aldersgate and Anderson Hospital formed a partnership to build a primary care clinic.

MSS adopted a Tobacco Free Policy.

2014 - The Strategic Planning Retreat gave birth to a new concept in addressing elder needs: NextAge Mississippi.

> MSS' 4th EAGLE accreditation was conferred to the organization at the UMA Conference.

> Red Carpet Learning helped MSS develop the HERE TO HELP customer service program.

Seashore Highlands converted 21 suites of the Cove Assisted Living Facility to provide Memory Support Services.

2015 - Constructed a Memory Support Green House Home at Seashore Highlands which is the first Green House located on the Mississippi Gulf Coast.

> Riggs Manor converted its 2 Assisted Living Green Houses to provide Memory Support Services.

MSS hosted statewide movie premieres of the Glen Campbell "I'll Be Me" Alzheimer's documentary, reaching nearly 1,500 Mississippians. His wife, Kim, held a Q&A panel after each showing.

The MSS Home office purchased the building beside it and renovated the additional 4,000 sf of office space.

2016 - Awarded Holleran Consulting's "Community Engagement Award" at the LeadingAge Conference.

> Traceway resident, Alice Lute, was awarded the International Eden Elder Award at the annual conference, where she also won the "Eden's Got Talent" contest for her "sit-down" comedy routine.

Traceway Manor paid off its 50 year construction note.

Trinity Place hosted MSS' first Dream Flights day in partnership with Ageless Aviation to provide honor flights in a World War II restored biplane to resident veterans or spouses. MSS would go on to host 6 statewide days in 2017 and 3 days in 2019.



2017 - The 29 Villas at Seashore Highlands were completed and occupied.

The Henry Clay began hosting The Gatherings, for all elders in West Point. It was supported by the West Point Community Foundation.

Flowers Manor led a capital campaign for improvements and converted "The Glen" into a 10-elder Green House-like home. It was renamed The Fiser-Spradling House.

Martha Coker completed construction on the community pavilion paid for by the Mary Brickell Circle.

Traceway dedicated a resident driven "Eden Garden" at Traceway Manor.

Wesley Meadows constructed a new Fellowship Center.

NextAge Mississippi launched its navigator call center and its resource website.

The Wesley Meadows Board began a feasibility study in 2017 which launched a \$1.5 million capital campaign in 2018 to raise money to build a Memory Support Green House Home.

MSS received an \$87,000 Civil Money Penalty Grant from the Centers of Medicare and Medicaid for training in the 4 skilled nursing care facilities.

Aldersgate constructed a scenic walking trail around the campus.

Music and Memory began at the 4 nursing homes and Seashore Highlands in 2017, and Aldersgate in 2018.

2018 - Began a feasibility study for Aldersgate to see if the community would support a campaign to expand the campus.

MSS adopted a No Firearms Policy.

Aldersgate was named a 2018 recipient of the Holleran Consulting "Choice Community Award." Only 2 retirement communities were awarded this distinction.

NextAge Mississippi launched the handyman and housekeeping services to Lee County.



Milestones Our Key Areas Of Work



very year brings new challenges, changes, achievements and awards. 2018 was an excellent year for Methodist Senior Services. Our staff worked very hard to provide the very best in housing and services for elders across the state of Mississippi. Listed below are just a few of the things that took place in 2018 to improve our performance and services.



August 3-4, 2018, the Board of Directors, Members and Leadership Staff met at Eagle Ridge Conference Center to strategize new goals. Below are the stated objectives that came from that session.

STRATEGIC OBJECTIVES

- 1. Provide Quality and Affordable Housing and Services
- 2. Exceed Financial "Key Results Indicators" as established by the MSS Board of Directors
- 3. Achieve an \$8 million statewide endowment by January 2024
- 4. Become the "employer of choice" in each of our locations
- 5. Grow and expand NextAge Mississippi to all campus locations

5 MSS communities were recognized for their exceptional engagement results among independent living residents surveyed

Riggs Manor Retirement Community (Raymond)

The Henry Clay (West Point)

Traceway Retirement Community (Tupelo)

Turner-Duvall Retirement Village (Leakesville)

Wesley Meadows Retirement Community (Hernando)



3 MSS communities were recognized for their outstanding engagement with employee relations

> Flowers Manor Retirement Community (Clarksdale)

The Martha Coker Green House Homes (Yazoo City)

Wesley Manor Retirement Community (Hattiesburg)



2018 Grants Received - \$128,590

- Amory Outreach Foundation: \$2,000 each for Traceway and Trinity
- Civil Monies Penalty Grant: \$12,340 received for continued training from the 2017 grant
- CREATE Foundation (Night for a Hand Up Event): \$5,250 for Meals on Wheels/NextAge

• Marchbanks Grant (CREATE Foundation): \$10,000 for NextAge for transportation needs

- Riley Foundation: \$4,000 for Aldersgate
- United Way of NE MS: \$10,000 for Sunday Fund; \$63,000 for Meals on Wheels
- West Point Community Foundation: \$20,000 for Henry Clay Senior Gatherings

2018 Campaign Totals (including cash and pledges as of 12/31/18)

- Flowers Manor Capital Campaign: \$641,041 (92% of \$700,000 goal)
- Wesley Meadows Capital Campaign: \$671,000 (45% of \$1.5 million goal)

2018 Campus/Program Fundraising

- Meals on Wheels of Lee County: Feed My Sheep Appeal raised \$29,831; Raised \$4,664 from their Annual Boston Butt & Bake Sale.
- Seashore Highlands: Birdies for Charity raised \$3,062 toward a new gazebo.
- Trinity Place: Held a Blues Festival to celebrate Grandparent's Day where local bands played and raised \$3,046 for the Sunday Fund.



Campus Achievements

- Began a feasibility study for Aldersgate Retirement Community to see if the community would support a campaign to expand the campus with things such as a memory support Green House Home and a Chapel/Community building.
- Adopted a No Firearms Policy.
- Trinity and Dugan received a 5 Star Rating from CMS.
- Martha Coker and Cedars received a 4 Star Rating from CMS.
- MSS' 4 skilled nursing campuses were selected for a Music & Memory pilot program which utilizes tablets as a way to engage elders.
- NextAge Mississippi launched handyman services.



Milestone Moments

- Flowers Manor's 40th Anniversary.
- Traceway Retirement's 15th Anniversary of the Green House development.
- The Martha Coker Green House Homes celebrated 10 years of service in Yazoo City.
- Riggs Manor's 20th Anniversary. Named the activity room for Dr. Clyde Muse & Dr. George Ball
- More than 3,000 people attended awareness events featuring comedian Chonda Pierce hosted by Wesley Meadows and Wesley Manor.
- Traceway employees, Tarlyn Gates and Marie Mister, were invited to present a Green House Convivium Training video and hold an information panel discussion alongside Steve McAlilly (MSS Pressident/CEO) and Jill Wilson (Otterbein CEO) at the National Green House Conference.



Employee Endeavours

- Began using Insight Worldwide, a pre-employment assessment tool, for all campuses.
- MSS is in the top 1% of Healthiest You (telemedicine) usage for companies our size with an annual usage rate of 84.2% enrollment and an estimated savings in direct medical expenses of \$281,248.
- In 2018, there were 3 Certified Eden Associate Trainings, which yielded over 60 new Eden Associates. We also had two Reframing Dementia Trainings for elders, team and family members, which gave over 40 people a better understanding of how to care partner with a person living with forgetfulness.



Aldersgate Retirement Community was recognized nationally for its exemplary efforts in creating a culture of engagement and satisfaction. Holleran, the nation's leading research firm specializing in senior living and community engagement, named Aldersgate as a 2018 recipient of their new "Choice Community Award." The Choice Community Award recognizes organizations with strong cultures of engagement. Awards are granted by exceeding Holleran's "Engagement Index" benchmark with a mean score of 85 or higher, on a 100-point scale. This places all recipients within the top 15% of the more than 700 surveyed communities nationwide. Only two retirement communities were awarded this distinction.

2018 BOARD OF DIRECTORS & MEMBERS OF THE CORPORATION

MSS BOARD OF DIRECTORS

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MSS MEMBERSHIP

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Director & Member

Chuck Sanders Mark A. Scarborough Mina Beth Tonini Ronnie Walton

Bruff Sanders Marc Stewart Kim West Eluster Wicks



Board Member Dave Vincent dancing with a Seashore Highlands Music & Memories resident.

Christy Vandevere

Bob Mayo Vernon Muse Frank Sutton Isla Tullos Lester Walls Davis Watts













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Theresa Miley Tom Waller Bill H. West Jay Wiygul Sandra Woodard



Board Member Jackie Granberry honors Dr. Clyde Muse & Dr. George Ball for their hard work.

Willie Sims Richard Topp Juruthin Woullard

Joe Frank Lauderdale Tim Sexton Alan Sims Cheryl Ward Billie Wilhite

The Board of Directors, Members and Campus Board Members become advocates for the programs and services of MSS. Our most passionate pleas often come from these servant ministers. Here are some excerpts from a recent interview with Rev. Dr. Joe May about his views on the Sunday Fund benevolence program.

They have given so much to our communities and to our churches and this is just an opportunity to give back to them.

It's one life touching another life at the point and time when those persons need that support. It's a uniqueness to give them a sense of somebodiness and that they are not alone.

The Sunday Fund is important because I can love somebody who is in a need to be loved.



Finances

Faithful stewardship of God's abundance



"Giving begets giving — the joy and passion of generosity inspire even greater acts of sharing and caring." ~Dan R. Dick from Beyond Money: Becoming Good and Faithful Stewards

CONSOLIDATED STATEMENT OF FINANCIAL POSITION as of December 31

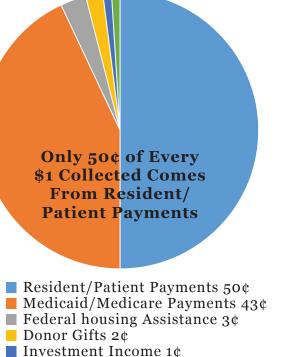
ASSETS		2018		2017	LIABILITIES AND NE
Current Assets					Current Liabilities
Cash	\$	6,987,427	\$	6,447,328	Payables and accruals
Receivables		2,794,777		2,749,839	Current portion of debt
Other current assets		2,060,916		2,187,540	Other current liabilities
Total current assets	_	11,843,120	_	11,384,707	Total current liabilities
					Long-term debt
Property and equipment, net		52,330,263		54,195,811	
					Other liabilities
Other Assets					Total Liabilities
Replacement/other reserves		1,740,414		1,599,081	
Bond funds		643,411		1,286,420	Net Assets
Endowment fund		3,045,803		3,087,542	Unrestricted
Other		1,185,033		1,303,212	Temporarily restricted
Total other assets	_	6,614,661		7,276,255	Total net assets
Total Assets	\$	70,788,044	\$	72,856,773	Total Liabilities and Net

LIABILITIES AND NET ASSETS Current Liabilities		2018	2017			
Payables and accruals	\$	5,218,964	\$	4,856,951		
Current portion of debt		2,618,908		2,597,822		
Other current liabilities		622,770		618,476		
Total current liabilities		8,460,642		8,073,249		
Long-term debt		37,670,018		40,158,465		
Other liabilities		10,310,843		9,992,136		
Total Liabilities		56,441,503		58,223,850		
Net Assets						
Unrestricted		9,552,358		10,159,036		
Temporarily restricted		4,794,183		4,473,887		
Total net assets		14,346,541		14,632,923		
Total Liabilities and Net Assets	\$	70,788,044	\$	72,856,773		

CONSOLIDATED STATEMENT OF ACTIVITIES for year ended December 31, 2018

	Unrestricted			Restricted		Total	
Revenue, Gains and Other Support:							
Medicaid/Medicare payments							
in behalf of patients	\$	26,844,676	\$	-	\$	26,844,676	
Resident/patient service payments		29,354,442				29,354,442	
Ancillary support		2,735,633				2,735,633	
Investment income		(35,768)		(71,869)		(107,637)	
Sunday Fund gifts				384,461		384,461	
Endowment Fund gifts				9,097		9,097	
Other gifts		75,930		777,191		853,121	
Other revenues		847,227				847,227	
Net assets released							
from restrictions		778,584		(778,584)		-	
		60,600,724		320,296		60,921,020	
Expenses:							
Independent living and							
personal care facilities		21,120,542				21,120,542	
Skilled nursing facilities		25,719,976				25,719,976	
Ancillary support services		5,989,085				5,989,085	
Outreach services		86,558				86,558	
General and administrative		3,504,593				3,504,593	
Marketing and development		616,925				616,925	
Depreciation and amortization		4,169,723		-		4,169,723	
	_	61,207,402	_	-		61,207,402	
Increase (decrease) in net assets		(606,678)		320,296		(286,382)	
Net assets, January 1, 2018		10,159,036		4,473,887		14,632,923	
Net assets, December 31, 2018	\$	9,552,358	\$	4,794,183	\$	14,346,541	

Where Do Our Dollars Come From?



- Other Group at t
- Other Sources 1¢

What Are Our Dollars Used For?

86¢ of Every \$1 Spent Goes Directly into Resident/ Patient Services

- Resident/Patient Services 86¢
 Administration 5¢
 Property & Equipment 4¢
 Debt Services 3¢
 Marketing & Development 1¢
- Other Uses 1¢



Giving back...

At the end of the day, it's not about what you have or even what you've accomplished... it's about who you've lifted up, who you've made better. It's about what you've given back.



GRANTS 7 Grants were awarded to MSS totaling \$128,590 (10% of all donations).



EMPLOYEES

135 Employees across the state gave a total of \$40,860 to all funds. ~ Denzel Washington



EMPLOYEE ASSISTANCE FUND

67 employees gave \$4,750 in 2018 to support employees through the employee assistance program

2018 Sunday Fund TOP TWENTY

(by overall total church giving)

- 1. Yazoo City First UMC
- 2. Tupelo First UMC
- 3. Central UMC Meridian
- 4. Christ UMC Jackson
- 5. College Park UMC Meridian
- 6. Cleveland First UMC
- 7. Columbus First UMC
- 8. Meridian First Baptist Church
- 9. Gulfport First UMC
- 10. Poplar Springs Drive UMC Meridian
- 11. Galloway Memorial UMC Jackson
- 12. Trinity UMC Gulfport
- 13. Parkway Heights UMC Hattiesburg
- 14. College Hill Baptist Church
- 15. Tunica UMC
- 16. Cokers Chapel UMC Meridian
- 17. Church Hill UMC Natchez
- 18. Leavell Woods UMC Jackson
- 19. Oxford-University UMC
- 20. Rocky Hill UMC Louisville

2018 Sunday Fund TOP TWENTY

(by average giving per church member)

- 1. College Park UMC Meridian
- 2. Evergreen UMC Nettleton
- 3. Yazoo City First UMC
- 4. Holly Bluff UMC
- 5. Rocky Hill UMC Louisville
- 6. Victoria UMC
- 7. Leavell Woods UMC Jackson
- 8. Church Hill UMC Natchez
- 9. McLain UMC
- 10. Shrock UMC Goodman
- 11. Enon UMC Carrollton
- 12. Longview UMC Starkville
- 13. Rocky Hill UMC Pickens
- 14. Cokers Chapel UMC Meridian
- 15. Cleveland First UMC
- 16. Washington UMC Natchez
- 17. Merigold UMC
- 18. Webb-Sumner UMC
- 19. Louise UMC
- 20.Poplar Springs Drive UMC Meridian

2018 Sunday Fund TOP TWENTY

A special "Thanks" to ALL the churches and individuals who supported the 2018 Sunday Fund Campaign through prayers and gifts. The above churches are recognized for being the TOP TWENTY Church Leaders in giving for 2018 to assist elders who needed financial assistance.

2018 Sunday Fund Top District – West Jackson District



CHURCHES 219 Churches donated \$193,451 (or 50%) of all Sunday Fund giving in 2018.



SUNDAY FUND

\$384,461 was raised for Sunday Fund in 2018, which constitutes 31% of all donations MSS receives.

2018 HONOR CLUB DONORS

With **YOUR** help, MSS continues to provide much needed services to elders in Mississippi. Your loyalty and generosity are the bedrock of this life-changing work we simply could not do without the financial support of generous donors. It is our privilege to offer our **THANKS to ALL** those that made the Honor Club. The Top Three levels (which constitute 83% of total giving) are listed below and all other levels can be found on our website at www.mss.org. We also want to thank all our Friends who gave gifts under \$100 as well as those who wish to remain **ANONYMOUS**.

HONOR CLUB LEVELS

Virginia Thomas Founders Partners Associates Patrons Benefactors Advocates \$10,000 and above \$5,000 to \$9,999 \$1,000 to \$4,999 \$500 to \$999 - listed on www.mss.org \$250 to \$499 - listed on www.mss.org \$100 to \$249 - listed on www.mss.org

*Member of a special group of donors who have given to MSS for 20 or more consecutive years. We are deeply appreciative of these donors who consistently support MSS elders year after year.

Virginia Thomas Founders

Artz-White Foundation - Columbus Mr. Lee Ashcraft, Jr. Central UMC - Meridian* Christ UMC - Jackson **Community Foundation of Greater Memphis CREATE** Foundation Ms. Beverly Babb Elliott First National Bank of Clarksdale Hernando UMC* Mr. & Mrs. Joe Frank Lauderdale Mr. & Mrs. Sam S. Lauderdale Mrs. Martha R. Lemmons Mr. Mathew W. Lipscomb III Mary Brickell Circle Mrs. Ann T. McCord Mr. & Mrs. Tommy Murphy Mr. Frank M. Patty, Jr.* Dr. & Mrs. Robert L. Smith, Jr. Mrs. Ygondine Sturdivant **Tupelo First UMC*** United Way of Northeast MS* Mr. & Mrs. Jimmy D. Webster, Jr. West Point Community Foundation Inc Yazoo City First UMC*



MSS has 1,594 donors give a total of \$1,240,726 gifts in 2018.

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2018 By the Numbers



Number of residents: 1,438



Number of Volunteers: 2,038



Number of People Served: 1,591



Number Served through Outreach: 142







Number of Residents who received Charitable and/or Government Assistance: 518

